The Bickford's Win a Share of $50,000 Promotion
Terms & Conditions

How to Enter Details:

Consumers must purchase any Bickford's branded product during the Promotional Period and complete the online competition entry form at www.bickfords.net/winashareof$50,000. Entries will be considered valid only when received through the entry page on the Bickfords.net website. Entry is open to purchasers of Bickford's branded products at participating outlets in Australia. A maximum of two entries per person are permitted so long as each entry includes the completed entry form and separate receipt(s). Prize comprises of 5 prizes of AUD $10,000 each (total prize pool of AUD $50,000). Entrants must be over 18 to enter.

Terms & Conditions of Entry:

1. Information on how to enter and prize forms part of these Conditions of Entry. All applicable laws and regulations apply.

2. Entry is only open to residents of Australia aged 18 years and older. The Promoter, the Participating Outlets and their agencies associated with this promotion and each of their employees, immediate family members and persons living in the same household (whether related or not) are ineligible to enter.

3. The winners will be drawn randomly by the Promoter at 162 Cross Keys Road, Salisbury South SA 5106. The draw will take place at 11am ACDT, Friday 13th November 2026. The winners will be contacted by phone and email and arrangements made for the redemption of the prizes. The initial of the first name, surname and postcode of each winner will be published on the Bickford's Australia website within 30 days of the draw (and on or before Friday 20th November 2026).

4. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry that is not in accordance with these Conditions of Entry.

5. The promotion begins at 9.00am ACDT on 30th September 2026 and closes at 11.59pm ACDT on Tuesday 10th November 2026 ("Promotional Period"). Winners will be notified on or before Monday 16th November 2026. Entries received after competition close on 10th November 2026 will not be included in the draw. The prizes will be paid by electronic funds transfer to the winner's nominated bank account.

6. During the Promotional Period, the promotion will be conducted in retail stockists across Australia ("Participating Outlets") on the dates outlined in clause 5 and only while stocks last.

7. There are 5 major prizes to be won, each comprising of a cash payment of AUD $10,000. The Promotion prize pool total is AUD **$50,000.**

8. If the prize is not claimed within 3 months of the winner being notified by email and by phone, a new winner will be drawn by the Promoter in the same manner as the original prize draw and at the same location on Monday 15th February 2027, and the new winner will be notified at that time by email and by phone by 16th February 2027. Subject to the unclaimed prize draw referred to herein, if for any reason a winner does not take a prize (or an element of the prize), then the prize (or that element of the prize) will be forfeited. The initial of the first name, surname and postcode of each unclaimed prize draw winner will be published on the Bickford's Australia website within 30 days of the draw (and on or before 17th February 2027).

9. If for any reason the Promotion is not capable of running as planned for reasons beyond the control of the Promoter, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion subject to regulatory approval.

10. By entering, you acknowledge and agree that you have read, consented to and complied with, and will be bound by, these Conditions of Entry. You further agree that the decisions of Promoter will be final and binding in all matters relating to the Promotion. The Promoter and its directors, employees, representatives and agents shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the prizes, except for any liability which cannot be excluded by law. To the extent permitted at law, you release and discharge the Promoter and its directors, employees, representatives and agents from any and all actions, claims, proceedings, damages, costs and expenses arising out of or in connection with the Promotion and/or the prizes.

11. The prize cannot be used or redeemed in conjunction with any other promotion or offer and is not transferable or exchangeable.

12. Promotional materials will be regarded as void if stolen, forged, mutilated or tampered with in any way. The Promoter will not be responsible for any late, lost, misdirected entries, or incomplete or incorrect entrant details. Incomplete, ineligible, incorrect and incomprehensible entries will be deemed invalid and will not be included in the judging. All entries are deemed to have been received at the time of receipt by the Participating Outlet.

13. The Promoter collects entrants' personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. By entering the promotion, unless otherwise advised, each entrant also agrees that all entries

become the property of the Promoter and the Promoter may use this information, or disclose it to other organisations that may use it, in any media for future promotional, marketing and publicity purposes without any further reference, payment or other compensation to the entrant. The collection, use and disclosure of personal information provided in connection with this competition is governed by the Promoter's Privacy Notice found at www.bickfords.net. In addition, entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter at their address set out below.

14. The Promoter is Bickford's Australia Pty Ltd ABN 12 932 246 834, of 162 Cross Key Road, Salisbury South, South Australia, 5106

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